

## PRE-CONFERENCE SEMINARS

Tuesday, March 10 (Seminars 1 - 4)	Attendee* \$399	AHJ** \$129
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## CONFERENCE ONLY

Wednesday, March 11 (Sessions 1 - 4)	Attendee* \$399	AHJ** \$129
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## PRE-CONFERENCE SEMINARS & CONFERENCE COMBINATION PRICES

Tuesday, March 10 & Wednesday, March 11	Attendee* \$499	AHJ** \$199
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## CONFERENCE PROGRAM ADVERTISING

Back Cover	\$750
Full Page (6.25 x 9.25 with bleed, 6 x 9 trim size, 5 x 8 live area)	\$500
Half Page (5.64 x 4.26 with bleed, 5 x 4 trim size, 4 x 3 live area)	\$250
Business Card (3.5 x 2 with bleed, 3 x 2 trim size, 2 x 1 live area)	\$100

### Advertising Deadline - February 14, 2020

Files submitted should be high resolution PDF.

Email ads to [sherri@accentcreativegroup.com](mailto:sherri@accentcreativegroup.com)

For additional advertising details, please visit [www.sfpeatlanta.org](http://www.sfpeatlanta.org)

#### REGISTER BY MAIL:

Send registration form and check to:

SFPE Greater Atlanta Chapter  
c/o Tracy Williams

P.O. Box 889, Suwanee, GA 30024

Make checks payable to:  
SFPE Greater Atlanta Chapter

#### REGISTER ONLINE:

[www.sfpeatlanta.org](http://www.sfpeatlanta.org)

MC, Visa, Discover, and AMEX accepted

\* Pre-registration by March 2, 2020 required for Pre-Conference Seminars. For registration after March 2, email Tracy at [tracy@sfpeatlanta.com](mailto:tracy@sfpeatlanta.com) for availability.

\*\* Public fire and building officials only. Current approved identification required.

Prices valid until March 2, 2020

## DON'T MISS THIS EVENT!

The Greater Atlanta Chapter of the Society of Fire Protection Engineers (SFPE) announces an outstanding opportunity for professional development and industry networking.

### KEYNOTE SPEAKER:

James "The Ironcowboy" Lawrence

Presentation: Redefine Impossible

### NETWORKING OPPORTUNITIES:

Join colleagues, exhibitors, and speakers at the sponsored Welcome Reception on March 10th at 4:30pm with free appetizers and cash bar.

### SESSION TOPICS:

Fire Protection Systems, Fire Modeling, PE Exam Prep, Li-Ion Batteries, Special Amusement, Bi-Directional Amplifiers, Drones in Fire Inspections

Register online at [www.sfpeatlanta.org](http://www.sfpeatlanta.org)

### QUESTIONS?

Send an email to: [tracy@sfpeatlanta.com](mailto:tracy@sfpeatlanta.com)

or call Tracy at 770-355-0774

### EXHIBITOR OPPORTUNITIES:

Learn about the latest products and technology available directly from fire protection manufacturers during the exhibitor showcase.

Exhibitors interested in showcasing products, please email [tracy@sfpeatlanta.org](mailto:tracy@sfpeatlanta.org)

SFPE Greater Atlanta Chapter  
c/o Tracy Williams  
P.O. Box 889  
Suwanee, GA 30024



CHAPTER EXCELLENCE GOLD AWARD WINNER

SOCIETY OF  
FIRE PROTECTION  
ENGINEERS

16TH ANNUAL  
FIRE SAFETY CONFERENCE  
MARCH 10-11, 2020

INFINITE ENERGY CENTER  
6400 SUGARLOAF PARKWAY  
DULUTH, GA 30097

DON'T MISS IT!  
MARK YOUR CALENDARS NOW!

Proceeds Benefit Fire Protection Engineering  
Scholarships and Fire Safety Outreach Programs

“The SFPE Greater Atlanta Fire Safety Conference is one of the best “bang for your buck” conferences available. With the reduced rate offered to AHJ’s such as myself, coupled with an outstanding offering of state-of-the art topics presented by industry leaders, it is definitely one of the best training values to be found.”

- Ivan J. Humberson, P.E.  
Fire Marshal  
City of Gaithersburg, Maryland

“The SFPE Greater Atlanta Fire Safety Conference is the best fire protection training in the South East for the price. Bar none!”

- Jay Westbrook  
Fire Marshal  
Cobb County, Georgia

“The SFPE Greater Atlanta Fire Safety Conference attracts a mixture of fire professionals to discuss and interact on technical aspects of the field. This is uncommon at such a Conference and results in an outstanding opportunity for learning and networking for anyone interested in the important mission of fire safety.”

- Jim Milke, Ph.D., P.E.  
Professor and Chair  
Department of Fire Protection Engineering  
University of Maryland

## REGISTRATION FORM

Register online at [www.sfpeatlanta.org](http://www.sfpeatlanta.org)  
or by using the below registration form  
(over for mailing address).

### PROGRAM SCHEDULE

TUESDAY 3/10 (8:30AM - 4:30PM)			
<p><b>SEMINAR 1</b></p> <p><b>SPECIAL AMUSEMENTS OCCUPANCIES: ALIGNING REGULATORY REQUIREMENTS WITH CREATIVE GOALS</b></p> <p>This full-day seminar includes presentations from Scott Brooks, Principal Architect with Design Assurance/Walt Disney; Joe Edwards, Fire Marshal from Reedy Creek Improvement District; Curtis Donahou, Staff Fire Protection Technical Specialist with Walt Disney; Ben Armstrong, Co-Owner of Netherworld; and Phillip Rogers, Operations Manager at Netherworld</p> <p>See <a href="http://www.sfpeatlanta.org">www.sfpeatlanta.org</a> for more information! Includes Tour of Netherworld</p>	<p><b>SEMINAR 2</b></p> <p><b>LITHIUM ION BATTERY ENERGY STORAGE SYSTEMS - HAZARD ASSESSMENT AND FIRE PROTECTION ISSUES</b></p> <p>Scott Stookey Graduate Engineer Austin, Texas Fire Department</p>	<p><b>SEMINAR 3</b></p> <p><b>HOW TO PREP FOR THE P.E. EXAM IN FIRE PROTECTION ENGINEERING</b></p> <p>John Frank, P.E. Leader, Loss Prevention Center of Expertise AXA XL Risk Consulting</p>	<p><b>SEMINAR 4</b></p> <p><b>TECHNOLOGY SYMPOSIUM</b></p> <p><b>A PRESENTATION OF TECHNICAL DATA BEHIND FIRE PROTECTION PRODUCTS AND OTHER BEHIND THE SCENES INFORMATION THAT CANNOT BE FOUND IN CODE BOOKS</b></p> <p>See <a href="http://www.sfpeatlanta.org">www.sfpeatlanta.org</a> for more information!</p>
<p>REGISTRATION BEGINS AT 7:30AM <b>NEW</b> <b>OPENING GENERAL SESSION 7:30AM - 8:15AM - WELCOME BREAKFAST, PRESENTATION OF COLORS</b> LOCATION: BANQUET HALL</p>			
WEDNESDAY 3/11 (SESSION 1 - 8:30AM - 9:45AM   SESSION 2 - 10:15AM - 11:30AM)			
<p><b>SESSION 1A</b></p> <p><b>THE DOs AND DON'Ts OF SMOKE CONTROL SYSTEM DESIGN</b></p> <p>Michael J. Ferreira, P.E., FSFPE Vice President Jensen Hughes</p>	<p><b>SESSION 1B</b></p> <p><b>UNDERSTANDING NFPA 3000 - STANDARD FOR AN ACTIVE SHOOTER/HOSTILE EVENT RESPONSE (ASHER) PROGRAM</b></p> <p>Kyle Smith Battalion Chief - Cobb County Fire &amp; Emergency Senior Hazmat Consultant - Telgian Engineering and Consulting</p>	<p><b>SESSION 1C</b></p> <p><b>FREEDOM TO DESIGN: HOW MUCH FREEDOM IS THERE IN TODAY'S FPE ENVIRONMENT</b></p> <p>Carl Baldassarra, P.E., FSFPE Principal Wiss, Janney, Elstner Associates</p>	<p><b>SESSION 1D</b></p> <p><b>COLLISION COURSE: USING DATA TO CLOSE THE GAPS BETWEEN FIRE PROTECTION ENGINEERING &amp; FIRE CODE ENFORCEMENT</b></p> <p>Matt Hinds-Aldrich, Ph.D. Program Manager - Data &amp; Analytics National Fire Protection Association</p>
<p><b>SESSION 2A</b></p> <p><b>INSPECTION, TESTING, AND MAINTENANCE OF FIRE PROTECTION SYSTEMS IMPACT ON RELIABILITY</b></p> <p>Scott Futrell, P.E., FSFPE, CFPS, CFEL, SET President &amp; Founder Futrell Fire Consult &amp; Design, Inc.</p>	<p><b>SESSION 2B</b></p> <p><b>FLAMMABLE AND COMBUSTIBLE LIQUIDS STORAGE, HANDLING, AND DISPENSING REQUIREMENTS</b></p> <p>Jason Pritchett Fire Safety Compliance Officer - Hazardous Materials Division Georgia State Fire Marshal's Office</p>	<p><b>SESSION 2C</b></p> <p><b>ARIZONA PHOTOVOLTAIC/ ENERGY STORAGE SYSTEMS SAFETY FOR FIRST RESPONDERS</b></p> <p>Robert Duval New England Regional Director/Senior Fire Investigator National Fire Protection Association</p>	<p><b>SESSION 2D</b></p> <p><b>THE DESIGN FIRE - SELECTING INPUT PARAMETERS FOR FIRE &amp; EGRESS MODELING APPROACHES</b></p> <p>David Stacy, P.E. Principal/Founder Performance Based Fire Protection Engineering, PLCC</p>
<p>12:00PM - 1:30PM - LUNCH &amp; KEYNOTE: JAMES "THE IRONCOWBOY" LAWRENCE PRESENTATION: REDEFINE IMPOSSIBLE</p>			
WEDNESDAY 3/11 (SESSION 3 - 1:45PM - 3:00PM   SESSION 4 - 3:30PM - 4:45PM)			
<p><b>SESSION 3A</b></p> <p><b>FACILITIES AND FILM - HOW TV &amp; FILM PRODUCTIONS USE STAGE &amp; WAREHOUSE SPACE</b></p> <p>Sean Watkins Stage Manager Eagle Rock Studios, Atlanta</p>	<p><b>SESSION 3B</b></p> <p><b>PERFORMANCE TESTING OF A WETTING AGENT ON DEEP SEATED FIRES</b></p> <p>James Andy Lynch Owner Fire Solutions Group</p>	<p><b>SESSION 3C</b></p> <p><b>PREPARING HOSPITALS FOR THE ENVIRONMENT OF CARE &amp; LIFE SAFETY CHAPTERS OF THE JOINT COMMISSION ACCREDITATION SURVEY</b></p> <p>Pamela D. Reno Senior Fire Protection Consultant Telgian Engineering and Consulting</p>	<p><b>SESSION 3D</b></p> <p><b>HOLY HASHTAG, BATMAN! WHO JOKERED MY INTERNET? A CASE STUDY OF RECENT FIRES THAT HAVE DISRUPTED INTERNET SERVICE</b></p> <p>Steve Dryden, P.E. Senior Fire Protection Engineer Henderson Engineers</p>
<p><b>SESSION 4A</b></p> <p><b>WHEN BAD THINGS HAPPEN TO GOOD SYSTEMS...A REVIEW OF SELECTED FIRE PROTECTION SYSTEM FAILURES</b></p> <p>Daniel L. Arnold, P.E. FSFPE Partner Seneca Fire Engineering LLC</p> <p>Mike Ernst, PE, DBIA Coffman Engineers, Inc.</p>	<p><b>SESSION 4B</b></p> <p><b>HOW HISTORIC BUILDING FIRES SHAPED MODERN CODES</b></p> <p>Thomas W. Gardner, P.E., FSFPE, LEED AP Project and Engineer Development Manager Harrington Group, Inc.</p> <p>Matthew Guilfoyle, P.E. Fire Protection Engineer Harrington Group, Inc.</p>	<p><b>SESSION 4C</b></p> <p><b>THE BASICS AND THE NOT-SO-BASICS OF BI-DIRECTIONAL AMPLIFICATION/ EMERGENCY RADIO COMMUNICATION ENHANCEMENT SYSTEMS (ERCES)</b></p> <p>Don Austin Regional Sales Manager Notifier</p>	<p><b>SESSION 4D</b></p> <p><b>DRONES IN FIRE INSPECTION</b></p> <p>Matt Sloane CEO Skyfire Consulting</p>

PROGRAM OFFERINGS AND TIMES SUBJECT TO CHANGE AND/OR CANCELLATION

### MARCH 10 Pre-Conference Seminars

Choose ONE.

\_\_\_ Seminar 1: Special Amusements: Aligning Regulatory Requirements with Creative Goals

\_\_\_ Seminar 2: Lithium Ion Battery Energy Storage Systems - Hazard Assessment and Fire Protection Issues

\_\_\_ Seminar 3: How to Prep for the P.E. Exam

\_\_\_ Seminar 4: Technology Symposium present technical data behind fire protection products

### MARCH 11 Fire Safety Conference

Please note the sessions you plan to attend.  
Choose ONE topic per session.

Session 1: 1A\_\_\_ 1B\_\_\_ 1C\_\_\_ 1D\_\_\_

Session 2: 2A\_\_\_ 2B\_\_\_ 2C\_\_\_ 2D\_\_\_

Session 3: 3A\_\_\_ 3B\_\_\_ 3C\_\_\_ 3D\_\_\_

Session 4: 4A\_\_\_ 4B\_\_\_ 4C\_\_\_ 4D\_\_\_

### REGISTRANT INFORMATION

Name: \_\_\_\_\_

Company/Dept: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**AMOUNT ENCLOSED:** \_\_\_\_\_  
(Over for Pricing Information)