



Session 4C: Mission Critical Risk Management

Where is the Chief Risk Officer (CRO)?

Today, large organizations have CSO's or Chief Sustainability Officers in recognition that the environment is a priority worthy of a 6 or 7 digit salary, yet despite all the major business accidents and failures over the past many decades, there's still NO CRO. In most organizations, risk is widely distributed with no single title holding the ball or no single title with ability to make a meaningful impact on a wide reaching holistic topic like risks.

This is a problem in all buildings, but it's greatly magnified in the mission critical space, where the protection standards are still immature, the risks difficult to quantify and far reaching beyond the walls of the building, and the ownership of the pieces dispersed amongst internal competing teams and budgets.

This presentation will examine this topic with a focus on the fire protection related risks in mission critical buildings and beyond.



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Mr. Quirk is Vice President and Principal at DLB Associates, where he is responsible for program and project management of technology integration, energy, and design efforts for various industries.

Mr. Quirk was formerly a Principal Engineer with Verizon Wireless Network Organization, where he was responsible for the development and administration of standards for the design, construction, and operation of their core infrastructure nationwide.

Mr. Quirk is a licensed PE in several states, a LEED AP, and a Certified Energy Manager. He is a past voting member of NFPA-76 & NFPA-75, and a past voting member and past Chair of ASHRAE TC9.9 – Mission Critical Facilities, Data Centers, Technology Spaces, and Electronic Equipment.

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